



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 103548

Schedule Dates 10/23/12-10/29/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/2174/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A ADD
OBAMA FOR AMERICA

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07914518
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,210.00
Net Total \$52,190.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	34	\$55,800.00
Nov. 2012	4	\$5,600.00
Grand Total:	38	\$61,400.00

56 69800

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	10/22/12
2.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5:57A- 7A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/22/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7A- 8A (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING 1	10/22/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	8A- 8:55A (EST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING 2	10/22/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	4:25A- 4:58A (EST)	1		X	X	X	X			1	\$200.00	\$200.00	WBNS-TV (WBNS)	430A NEWS	10/22/12
6.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/22/12
7.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/22/12
8.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/22/12
9.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/22/12
10.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	8:58A- 9:55A (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	10/22/12
11.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	9:58A- 10:55A (EST)	2		X	X	X	X				\$800.00		WBNS-TV (WBNS)	DEAL	10/22/12
11.0.1	Preempt	10/23/12															WBNS-TV (WBNS)	No Avail/Exception - obama in every brk	
11.0.2	Preempt	10/23/12															WBNS-TV (WBNS)	No Avail/Exception - obama in every brk	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Billing Type Standard
Comments OBAMA/P/D SKED A ADD
OBAMA FOR AMERICA

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12.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	10:58A- 11:57A (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	10/22/12
13.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	11:58A- 12:30P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS	10/22/12
14.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	12:30P- 2P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS	10/22/12
15.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	2P- 3P (EST)	2		X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	10/22/12
15.0.1	Preempt	10/23/12															WBNS-TV (WBNS)	No Avail/Exception -	
16.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	3P- 3:55P (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PHIL	10/22/12
17.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	3:58P- 5P (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	OZ	10/22/12
18.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5P- 6P (EST)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5P NEWS	10/22/12
19.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS	10/22/12
20.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6:28P- 6:57P (EST)	1							X	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	SUN 630P NEWS	10/22/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOP	10/22/12
22.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7:30P- 7:57P (EST)	1		X	X	X	X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL	10/22/12
23.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:58P- 7:30P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SAT 7P NEWS	10/22/12
24.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/22/12

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Date:

Accepted-Station:

Date:

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25.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	9P- 10P (EST)	1				X					\$6,000.00		WBNS-TV (WBNS)	PERSON OF INTEREST	10/22/12
25.0.1	Preempt	10/25/12															WBNS-TV (WBNS)	No Avail/Exception -	
26.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	10P- 11P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	10/22/12
27.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	11P- 11:35P (EST)	2		X	X	X	X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	10/22/12
28.0	Normal Line / SPOT	10/27/12-10/28/12	3	:30	11P- 11:35P (EST)	1						X	X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WKND LATE NEWS	10/22/12
29.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11:35P- 12:37A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/22/12

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Date:

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